

CAN A SPORTS ASSOCIATION CHANGE A COMMUNITY?

The role of sport as an agent of change




ISLANDS

INCLUSIVE SPORTS FOR LOCALS AND NATURE DEVELOPMENT STRATEGIES



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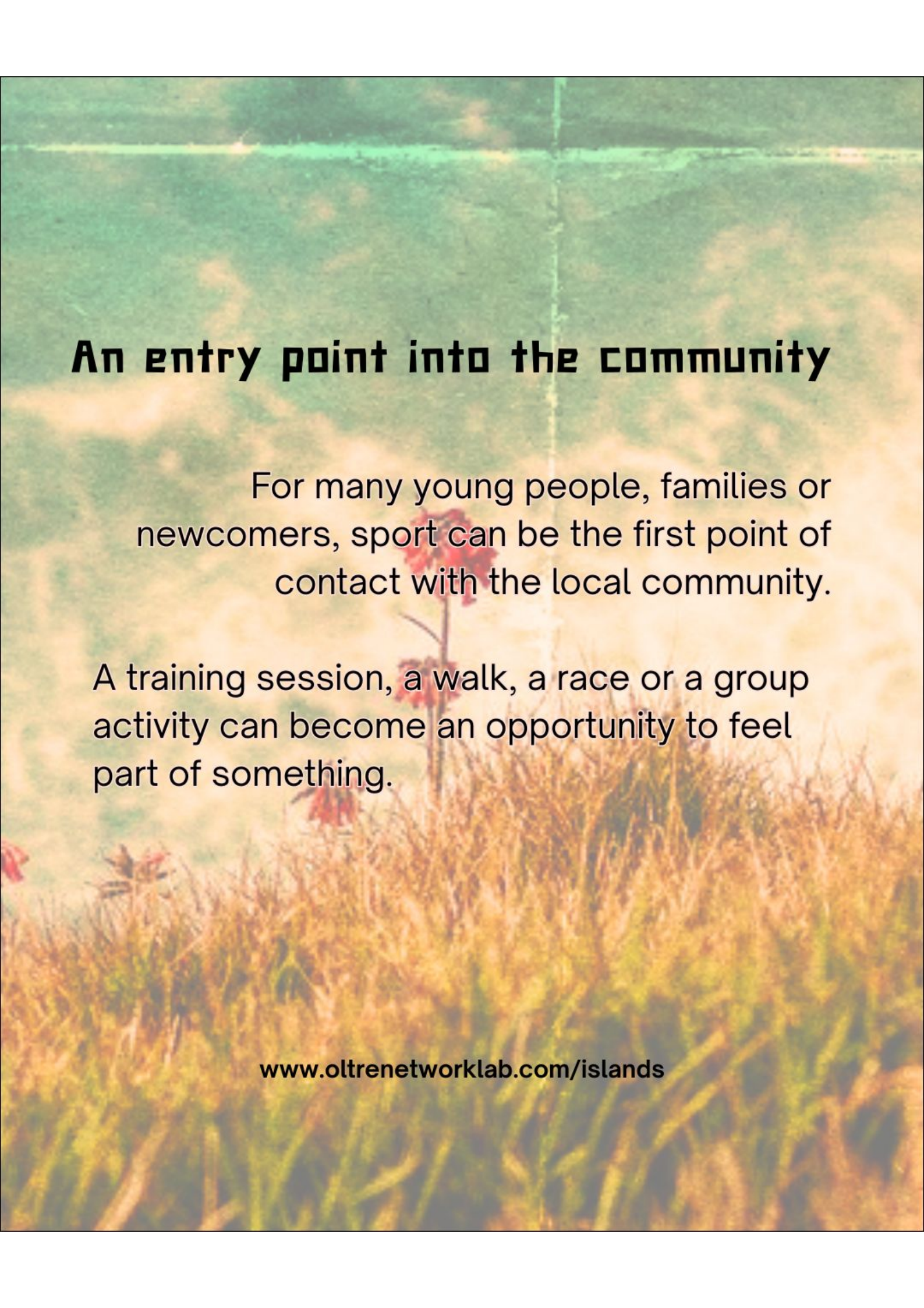


More than sport

A sports association is not only a place where people practise physical activity.

It is a space where people meet, learn, cooperate and build a sense of belonging. In isolated territories, this role becomes even more important.

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An entry point into the community

For many young people, families or newcomers, sport can be the first point of contact with the local community.

A training session, a walk, a race or a group activity can become an opportunity to feel part of something.

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Coaches and instructors as educational figures

Coaches, instructors and volunteers do not
only transmit technical skills.

Every day, they can promote:

- respect
- cooperation
- confidence
- inclusion
- responsibility

Their educational role can leave a deep
impact.

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Sport and inclusion

Sports associations can break down social barriers.

They can create accessible activities, welcome people from different backgrounds and build environments where everyone feels seen, respected and involved.

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Sport and the environment

In island contexts, sport and nature are often closely connected.

Sports associations can promote more sustainable behaviours, raise awareness about the protection of local territories and organise activities that respect the environment.

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From sports associations to community hubs

When a sports association works with awareness, it can become a true local hub.

A place able to:

- create connections
- listen to community needs
- activate young people
- involve families
- collaborate with institutions and stakeholders

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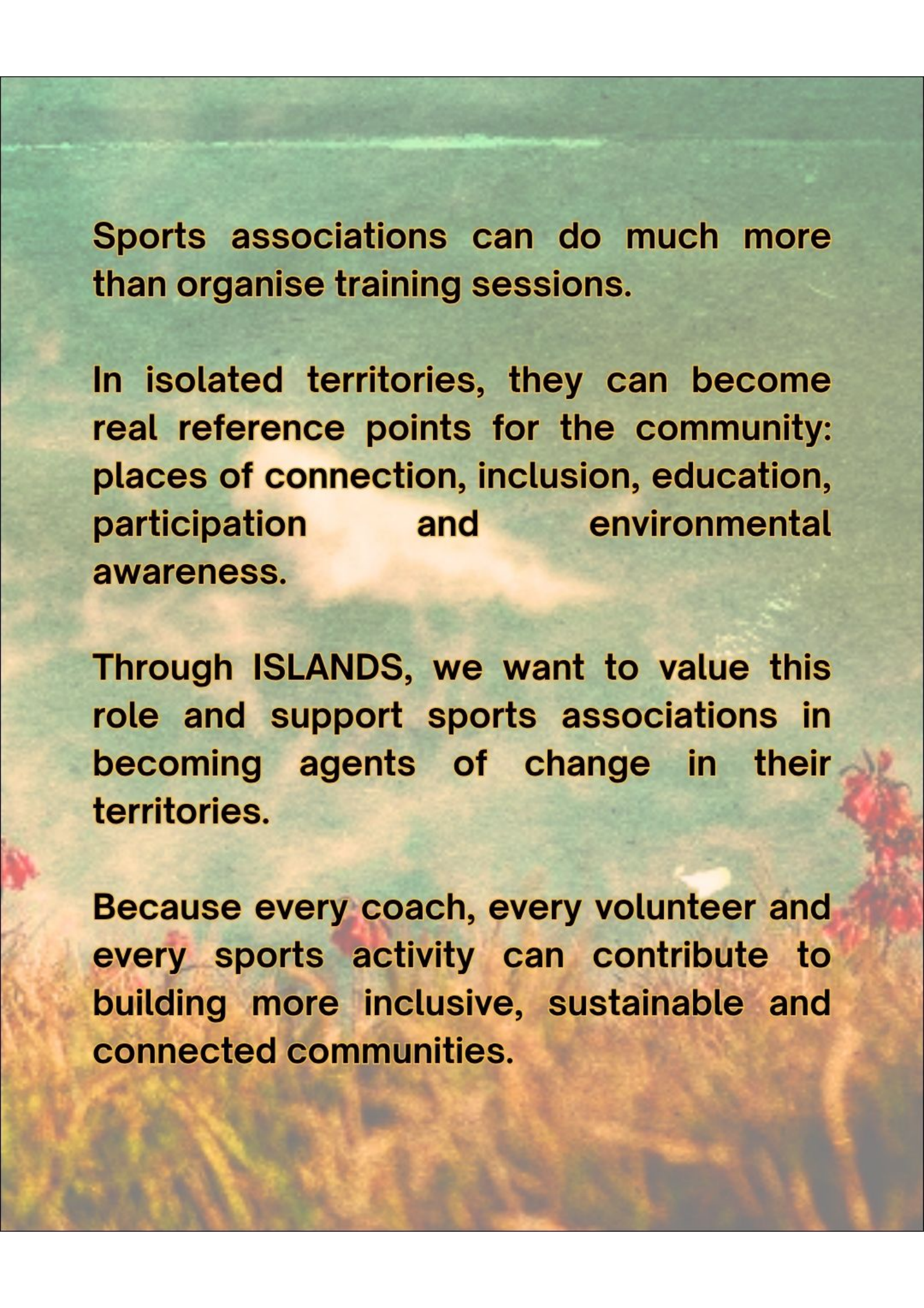


ISLANDS supports sports associations in becoming agents of change.

Because in isolated territories, every space for connection can make a difference.

Sport. Inclusion. Sustainability. Community.

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Sports associations can do much more than organise training sessions.

In isolated territories, they can become real reference points for the community: places of connection, inclusion, education, participation and environmental awareness.

Through ISLANDS, we want to value this role and support sports associations in becoming agents of change in their territories.

Because every coach, every volunteer and every sports activity can contribute to building more inclusive, sustainable and connected communities.



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