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TRAIL 4 FUTURE



**BENEFIT
OUTDOOR**

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BENEFITS FOR COMMUNITIES

PERSONAL DEVELOPMENT:

Engaging in outdoor sports fosters the development of social skills, leadership, and teamwork, especially in youth. Through collaboration and sports competition, participants learn to manage challenges, take on responsibilities, and have confidence in their abilities.

SOCIAL COHESION:

Outdoor sports activities provide people with the opportunity to connect with other community members, creating a sense of belonging and shared identity. Outdoor sports events can bring together people of different ages, ethnicities, and socioeconomic backgrounds, promoting diversity and social inclusion.

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BENEFITS FOR COMMUNITIES

HEALTH AND WELL-BEING:

Outdoor sports promote an active lifestyle and better physical and mental health for participants. Regular outdoor physical activity reduces the risk of obesity, heart disease, anxiety, and depression, contributing to a healthier and happier population.

ENVIRONMENTAL EDUCATION:

Outdoor sports offer a unique opportunity to educate people about the importance of environmental conservation. Through direct experience and contact with nature, participants gain greater environmental awareness and develop a sense of responsibility towards safeguarding the environment.

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BENEFITS FOR COMMUNITIES

PROMOTION OF LOCAL TOURISM:

Outdoor sports activities can attract visitors from other regions and countries, contributing to the promotion of local tourism and the economic growth of the community. Outdoor sports events, such as marathons, cycling races, and climbing festivals, can become tourist attractions that bring economic benefits to local hotels, restaurants, and shops.

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BENEFITS FOR ASSOCIATIONS

EXPANSION OF MEMBERSHIP BASE:

Offering outdoor sports can attract new members and participants to sports associations, thereby expanding their membership base and increasing community engagement.

DIVERSIFICATION OF FUNDING OPPORTUNITIES:

Outdoor sports activities can serve as a vehicle to secure funding and sponsorships from local businesses, nonprofit organizations, and government institutions. Sports associations can form partnerships with these entities to develop programs and initiatives that promote community health and well-being.

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BENEFITS FOR ASSOCIATIONS

ENHANCEMENT OF BRAND IMAGE:

Successfully organizing outdoor sports events can increase the visibility and reputation of sports associations within the local community and beyond. These events can be used as a platform to promote the values and goals of the association, thereby enhancing its appeal and influence.

YOUTH ENGAGEMENT:

Outdoor sports provide opportunities to engage youth and adolescents in meaningful and constructive activities. Sports associations can organize educational and recreational programs that encourage youth participation and promote values such as fair play, respect, and discipline.

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BENEFITS FOR ASSOCIATIONS

COLLABORATIONS WITH LOCAL AUTHORITIES:

Sports associations can collaborate with local authorities and other organizations to develop outdoor sports facilities and promote public policies that encourage sports participation and physical activity in the community. These partnerships can lead to investments in parks, bike paths, and recreational areas that benefit the entire community.

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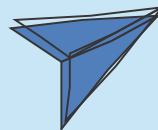


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Thank you 4 watching!



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